

## website advertising rate card

**Thislife Online** is a contemporary, visually exciting lifestyle magazine which inspires its readership with stories of hope from Cape Town and beyond. Its roots lie in Cape Town churches but its readership is broad, reaching through Cape Town to elsewhere in South Africa.

Cape Town's Southern Suburbs,  
wider Cape Town & beyond

Age: 7 – 65 and beyond  
LSM 7+

Language: English  
Stories of hope & more

**NB: 10% discount applies to all 12-month adverts paid for in advance!**  
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### full width banner advert

Size in **pixels**: 170 (h) x 1168 (w)

Qty available: 9

Pages: Home, Life Support Directory,  
Competitions page.

Artwork: RGB, 72dpi, JPEG

All ads with a white or light background  
must include a 1x1 pixel border.



#### FULL WIDTH BANNER (FWB)

PAGE	QTY AVAIL.	HEIGHT px	WIDTH px	2 MONTHS	4 MONTHS	12 MONTHS
HOME	3	170	1168	R 2 120	R 3 180	R 13 080
LIFE SUPPORT DIRECTORY	3	170	1168	R 2 120	R 3 180	R 13 080
COMPETITIONS MAIN PAGE	3	170	1168	R 2 120	R 3 180	R 13 080

#### PAGE SPONSOR (PS)

PAGE	QTY AVAIL.	3 MONTHS	12 MONTHS
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CORPORATE	13	R	1 230	R	5 100
PERSONAL	13	R	1 230	R	5 100
ANONYMOUS	Unlimited	R	1 230	R	5 100
Wording TBA with Sales Manager					

## side banner adverts

### LARGE:

Size in pixels: 600 (h) x 340 (w)

### SMALL:

Size in pixels: 240(h) x 340(w)

Qty available: 30+ of each

Pages: All articles, Life Support Directory, Specific Competitions

Artwork: RGB, 72dpi, JPEG

All ads with a white or light background must include a 1x1 pixel border.



LARGE SIDE BANNER (LSB)						
PAGE	QTY AVAIL.	HEIGHT px	WIDTH px	2 MONTHS	4 MONTHS	12 MONTHS
ARTICLE CATEGORY*	3 x 10	600	340	R 1 485	R 2 545	R 7 850
SINGLE COMPETITION PAGE	1	600	340	R 1 485	R 2 545	R 7 850
LIFE SUPPORT DIRECTORY	3	600	340	R 1 485	R 2 545	R 7 850

SMALL SIDE BANNER (SSB)						
PAGE	QTY AVAIL.	HEIGHT px	WIDTH px	2 MONTHS	4 MONTHS	12 MONTHS
ARTICLE CATEGORY*	3 x 10	240	340	R 740	R 1 270	R 3 925
LIFE SUPPORT DIRECTORY	3	240	340	R 740	R 1 270	R 3 925

If you would like **thislife** to design an ad for you, we will do so with pleasure, please enquire about our very reasonable rates. We will need the following from you: **logo or photo, a link (to your website, Facebook or email), contact number (optional) and up to 15 words of text.**

If selecting our side banner option, please specify the article category in which you wish to appear

- |                            |                   |                          |                |
|----------------------------|-------------------|--------------------------|----------------|
| <input type="checkbox"/>   | Home Page         | <input type="checkbox"/> | Do Life Better |
| <input type="checkbox"/>   | Real Life Stories | <input type="checkbox"/> | Competitiions  |
| <input type="checkbox"/>   | Sporty Moments    | <input type="checkbox"/> | Directory      |
| 2 <input type="checkbox"/> | SA Living         |                          |                |